



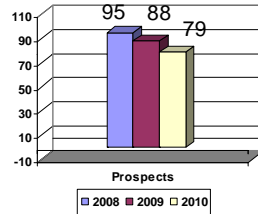
Key Economic Indicators “On-the-Watch!”

May (June) 2010

[**Caution!** “improvements/gains” ☺ are over recession “Lows” ☹]

A. **Prospect Activity!** May 2010 – 20 prospects☺; YTD = 79! ☺

1. FY 2010: 1st Qtr: 21 prospects ; 2nd Qtr: 27 prospects.



B. **Sales Tax Revenue to City:**

June (April sales): \$644,549 M to M = (-2.43%) ☺ (??);

2010 YTD: \$3,910,326 YTD 2009: \$4,332,605 = (-9.74%)☹!

May (March sales)): \$744,935M to M = (-3.01%) ☺.

C. **2010 Population growth – NEW!! 2010 NCTCOG Estimate (April 2010) City @ 27,050 (+1.50%) ☺; County @ 126,000 (+1.65%) ☺;**

D. **Residential Construction Permits: UP! April 2010: 9 vs. April 2009: 3, ☺**

1. W'fd YTD: 21 vs. 18 = +16.67% ☺

a) Average YTD value is “DOWN!” @ \$155,942 vs. \$164,324 (-5.10%) ☹!

2. PC YTD: 77 vs 79 (-2.53%) ; May: 25 permits vs. 25 ☺!

a) Average YTD value is “DOWN” @ \$152,231 vs. \$156,654 (-2.82%) ☹!

3. MLS – SOLD Listings: May 2010 – 122 vs. 110 (10.91%) ☺; YTD - 517 vs. 461 (12.15%) ☺;

a) Average YTD value is UP @ \$174,204 vs. \$172,050 (1.25%) ☺; YTD Avg. Days on market = 110 (+13.4%)

E. **Commercial Construction Permits: W'fd YTD: 35 vs 38 ☹; April 2010 – 3 permits vs. 9 ☹;**

1. W'fd YTD Value: UP \$10,123,609 vs. \$6,656,403 (+52.09%) ☺,

2. PC YTD 36 vs. 46; May 4 permits vs. 9! ☹;

3. W'fd 3 vs. PC “Total” 4 = YTD – 97.2% in City of Weatherford.

F. **800,000 SF NEW Retail Center construction since 2005 – approx. \$108,000,000 construction:**

1. 2009 Openings: McAlister’s Deli, AT&T Cellular, Eye Master’s; Monarch Dental, **Kincade’s - OPEN!! new Package Store under construction, Which Wich; The Children’s PLACE, Fuzzy’s Tacos.**

G. **Unemployment RATE: May 2010: Weatherford – 6.8%-DOWN! ☹ (872 unemp.); PC – 7.7% - DOWN! ☹ (4,251 unemp);**

1. vs. FW/Arlington MD – 8.1% - Down! ☹ ; DFW-MSA – 8.1% - Down! ☹ ;

a) vs. Texas – 8.3% SA (8.0%) Down! ☹ ; U.S. – 9.7% SA (9.3%) Down! ☹ .

2. **Civilian Labor Force (CLF) – City UP!: 12,744 from 12,487^(5/2009)/County Up!: 55,359 from 54,330 ☺.**

H. **Unique business sectors:**

1. **NATURAL GAS SERVICES: Lower commodity prices & less drilling;**

a) **2010 New wells (drilling) in Parker County: 27 YTD** ↓ (June 11) vs. 45 YTD 2009.

b) 2009 New wells (drilling) in Parker County: 61 YTD (Dec) 2009 (- 71.2.6%) ☹ vs. 212 YTD in 2008

c) **Commodity Price (Futures): June 2010 – still FLAT! ☹ - Low - \$4.29 (6/02); to High - \$5.09 (6/15-21); current - \$4.69/\$4.79 (6/24).**

2. **MOTEL GROWTH: OCCUPANCY IS “IMPROVING”!?? 1st Qtr 2010 UP! \$1,615,020 vs. \$1,539,610(1st Qtr 2009)**

2008 YTD (- 5.5%); 2009 YTD (- 37.6%)☹; 2010 1st Qtr UP +4.9% ☺!

1st Q-2009 (- 37.98%); 2nd Q-2009 (- 47%); 3rd Q-2009 (- 34.7%) 4th Q-2009 (-25.46%).

Hotel/Motel Tax Receipts*		1st Qtr. 2010 Taxable Receipts	% Change Y to Y	% Change 4Q to 1Q
2008 - 22 Motels	814 Rooms			
2009 - 24 Motels	998 Rooms			
2010 - 24 Motels	1003 Rooms	\$1,615,020	+4.90%	\$1,400,390 vs. \$1,615,020 +15.33%
YTD Totals 2007 vs 2008		\$10,450,713 vs. \$9,874,324	(- 5.52%)	
YTD Totals 2008 vs. 2009		\$9,874,324 vs. \$6,161,556	(- 37.6%)	
YTD 2009 vs. 2010 (1Q)		\$1,539,610 vs. \$1,615,020	+ 4.9%	